

WEB-BASED PLATFORM ATTRACTS INVESTMENT IN THE NORTH

By building a web-based information portal highlighting economic indicators and creating an investment story map, one Regional Economic Development Alliance is attracting investment and fostering business growth in Alberta's north central region.

This initiative of the Grizzly Regional Economic Alliance Society (GROWTH Alberta) is supporting global access from potential investors, site selectors, and businesses in the region looking to expand and diversify. Working collaboratively as a region has allowed several northern communities to collectively support economic development activities.

PROJECT:

GROWTH ALBERTA: WEB-BASED PLATFORM

The web-based platform was created in 2018 to provide economic development support and promotion to communities in the region.

The project showcases economic development information and opportunities for investment in 4 counties, 7 towns, 2 villages, 13 summer villages, and 23 hamlets.



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Northern Trailblazers highlights stories of innovation and development in northern Alberta by showcasing initiatives, programs, and approaches undertaken by communities and businesses across the region.

ENHANCING ACCESS TO GLOBAL INVESTMENT



The platform provides key regional information related to major industry sectors such as forestry, oil and gas, agriculture, transportation, tourism, and manufacturing. Profile sections are also available showing key indicators for quality of life, economics, labour, and digital connectivity - information investors will need and want.

Videos of current business success stories highlight the benefits of doing business in the region and the value they bring to the region's economy.

FIND OUT MORE ONLINE AT: [HTTPS://GROWTHALBERTA.COM/](https://growthalberta.com/)

