

CREATIVE PARTNERSHIPS BRING BUSINESS SKILLS TO THE NORTH

A local learning initiative brought together a unique group of partners who invest in local economies by empowering business leaders and residents through Business Bootcamps.

The Bootcamps provide partners with knowledge of community business needs. This knowledge informs the services that partners provide to each community and enables partners to locally address the specific professional development needs of northern Alberta businesses and residents.



Photo source: Northern Lakes College

PROJECT:

BUSINESS BOOTCAMP

A need for business training in the north inspired Northern Lakes College (NLC) to connect with regional partners to deliver business-focused courses to local communities. Project partners were foundational to the development & delivery of the program, with each offering their own expertise and unique contribution.



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Northern Trailblazers highlights stories of innovation and development in northern Alberta by showcasing initiatives, programs, and approaches undertaken by communities and businesses across the region.

WHAT DOES A BOOTCAMP OFFER?

Available in-person & online, Bootcamp courses offer local business owners and entrepreneurs training in:

- Quickbooks for Small Business
- Bookkeeping using Sage 50
- Human Resources
- Customer Services
- Employment Standards in Alberta
- Payroll
- Remittance and Benefits
- Marketing and Branding
- Strategies to Increase Social Media Engagement for Small Business
- Business Strategy
- Business Planning

Alberta Innovates

Northern Lakes College

Community Futures
Northwest Alberta

PARTNERING FOR REGIONAL SUCCESS

Regional Economic
Development
Initiative

Northern Lakes College
Council of Community
Education Committees



WHERE CAN YOU FIND A BOOTCAMP?

During 2018-2019, course offerings expanded to all of NLC's service region, consisting of 50 communities, including 15 First Nations and 4 Métis Settlements.

The project continues to grow as individual communities and organizations sponsor individual Bootcamps.

FIND OUT MORE ONLINE AT: [HTTPS://WWW.NORTHERNLAKESCOLLEGE.CA/PROGRAMS-COURSES/CONTINUING-EDUCATION/PROGRAM/267#_](https://www.northernlakescollege.ca/programs-courses/continuing-education/program/267#_)