



Thursday, December 6, 2012

*Members of the Northern Alberta Development Council (NADC) met in Edmonton on November 15, 2012.*

On November 15, 2012 the Northern Alberta Development Council met in Edmonton to discuss issues relevant to Northern Alberta. The meeting, facilitated by Vice-Chair Williard Strebchuk, addressed several administrative items and included presentations related to transportation, mental health and access to markets for northern goods.

#### **Presentations:**

A representative from Providing Assistance Counselling and Education (PACE) gave an overview of the organization to Council. PACE serves individuals and communities dealing with crisis and trauma in Northwest Alberta. This includes but is not limited to those dealing with sexual abuse, suicide and post traumatic stress disorder. The presentation highlighted the need for additional therapists trained to address all types of trauma, and the need for a coordinated and consistent approach to delivery of services. Read more about the work PACE does at <http://grandeprairie.aasac.ca/>

The General Manager of Red Arrow provided information on a new motor coach service connecting Alberta communities. A group of established and experienced Alberta bus companies have come together to provide residents with a new passenger bus network that includes new scheduled bus services and new routes to Alberta communities. [AlbertaBus.com](http://AlbertaBus.com), an on-line booking centre, was unveiled in March 2012 to serve the transportation needs of both metropolitan and smaller Alberta centres. As new partnerships are established, the number of bus companies and routes serviced continues to increase. Through the website, you can access fare quotes and book your bus travel to many destinations in the province. AlbertaBus.com provides the assurance of quality, reliable service providers and reasonable fares.

The Northwest Corridor Development Corporation gave an overview of their research report titled [Accessing the Corridor – Benefiting from Northwest Alberta’s Proximity to Canada’s Shortest Route to the Asia Pacific](#) which was partially funded by the NADC. The report provides statistics and information on how agriculture, forestry and energy related goods from northwestern Alberta are being moved to market. Visit the NCDC website for more information [www.nwcorridor.com](http://www.nwcorridor.com).

## **STAFF UPDATES**

Congratulations to Karilee and Maurice Wadman who welcomed a baby boy into their family on September 19<sup>th</sup>.

## **MEET THE COUNCIL**

Pearl Calahasen, MLA for Lesser Slave Lake, has been appointed as the new Chair of NADC. Ms. Calahasen brings a wealth of experience and knowledge to the NADC, developed through her twenty-three years as a Member of the Alberta Legislative Assembly. Born and raised in Grouard, Ms. Calahasen understands the priorities of northern Albertans and the potential for development in northern communities.



Brian Allen is the Council member representing the Grimshaw area and was first appointed to the NADC in 2008. He is the owner/operator of Grimshaw Super A Foods and brings extensive experience in local government to the NADC. Brian has been the Mayor of Grimshaw since 2000 and has been active with a number of regional development organizations.



## CURRENT EVENTS IN NORTHERN ALBERTA

### ECONOMIC DEVELOPMENT WORKSHOP – LAC LA BICHE

The NADC partnered with Human Services and the Regional Development Branch of Enterprise and Advanced Education to present a workshop in Lac La Biche on November 21<sup>st</sup>. The workshop, which targeted economic development professionals in the Lakeland area, highlighted resources available from the Government of Alberta to support business and economic development in NE Alberta and identified how collaboration can more effectively support regional initiatives.



### GROWING THE NORTH CONFERENCE

Growing the North Conference, one of the largest economic development conferences hosted in the region will be held in Grande Prairie on February 19-21, 2013. Check their website for early bird registration details! [www.growingthenorth.com](http://www.growingthenorth.com)

## OPPORTUNITY NORTH

Join the NADC in telling the world just how much northern Alberta offers! We invite you to incorporate the Opportunity North brand into your recruitment and marketing materials.

Our Brand Guide explains how this can be used to support your recruitment efforts.

Order forms for free Opportunity North marketing materials are on the website: [www.opportunitynorth.ca](http://www.opportunitynorth.ca). Or you can contact our Peace River office.



## AWARDS, BURSARIES & SCHOLARSHIPS



The Bursary Partnership Program deadline is November 30. Please make sure you have your student applications and request for matching funds in by 4:30 pm!

The NADC bursary selection committee will be meeting on Dec 6, 2012 to reallocate unused funds this year.

The NSTB selection committee will be meeting on Dec 7, 2012 to select the recipients for this year. They will include last and second to last year students.

The NADC bursary application for the 2013-14 school year will be available on-line in early January. The deadline for applications is April 30, 2013. Selection of recipients will be completed in June and all applicants will be advised of their status by July.

Visit [www.benorth.ca](http://www.benorth.ca) for more information.



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## NORTHWEST TERRITORIES – ALBERTA MEMORANDUM OF UNDERSTANDING

On November 23, 2012, NWT-AB MOU committee met in Yellowknife. The NADC acts as the secretariat for the MOU on behalf of Alberta.

The MOU provides a forum for the two jurisdictions to discuss topics of mutual interest and to share information. The meeting agenda included updates on the economic situation, a variety of environmental items and cross-border services. The MOU is set to be renewed in September 2013.



## NADC ANNUAL REPORT

The 2011-2012 Annual Report is online.  
Check out the report at  
<http://www.nadc.ca/annual-report.asp>



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