

# NADC Communiqué

Monday, May 7, 2012



Government  
of Alberta



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## NADC Meeting

At the March 29th meeting in Edmonton, Council heard from members of the Alberta Students' Executive Council which provided background information on its organization and an overview of its recently released report on increasing accessibility for Alberta's rural and northern students. Altex Energy provided a company overview and discussed the cost benefits of moving bitumen by rail rather than pipeline. Council also heard from a representative of the RCMP, which is working closely with the NADC to promote positive youth development initiatives in northern Alberta.

## PHYSICIAN ATTRACTION & RETENTION CONFERENCE

The 5<sup>th</sup> annual **Rural Alberta Community Physician Attraction and Retention Conference** will be held October 10-12, 2012 at the Mayfield Inn, Edmonton. This event is jointly hosted by NADC and the Alberta Rural Physician Action Plan (RPAP). Previous conferences were sold out events. Watch for the 2012 conference and registration package coming in June. Visit [www.nadc.ca](http://www.nadc.ca) for full details.

## 2012 AWARDS, BURSARIES & SCHOLARSHIPS BOOKLET

*Fund your Future— A Listing of Information Sources to Help in the Planning of Your Post-secondary Education* lists funding sources for students interested in pursuing a post-secondary education. The booklet is on the [www.benorth.ca](http://www.benorth.ca) website with hyperlinks to post-secondary and funding sites. It is distributed in paper format to Grade 12 students at northern high schools, and to northern Alberta Service Centres and college awards offices.



## OPPORTUNITY NORTH

Northern Alberta is vibrant and full of possibilities, and we've updated Opportunity North to showcase it. Opportunity North is a regional promotional guide and recruitment resource for employers. It showcases northern Alberta and what it has to offer individuals and families. We hope you will join us in promoting the Opportunity North brand and the potential of the northern region as a great place to work and live.



## NADC COUNCIL AND STAFF UPDATES

### COUNCIL UPDATES

NADC will miss some wonderful Council Members who have completed their term. These members who are on their way out assisted the NADC in coming up with our vision: "A stronger Alberta through a stronger north."

Thank you to **Robin Campbell, MLA for West Yellowhead** for being an exceptional Chair. We have grown under your chairmanship. We have appreciated the interest you shared in the north and the leadership you provided in working towards a stronger north.

**Williard Strebchuk** is currently Acting Chair until the incoming Chair is appointed.

Thank you to **Iris Callioux**, our Peace River Council Member. Your dedication to the north and tireless assistance with the Bursary Selection Committee and all of our conferences and seminars was much appreciated.

Thank you to **Sharon Anderson**, our Gift Lake Council Member, your commitment and enthusiasm for the north was evident in all you did. Thank you for your assistance with the Bursary Selection Committee, our conferences and seminars.

We are pleased to welcome our newest Council Members **John Brodrick**, from Manning and **Ken Noskey** from High Prairie/Peavine. We hope you enjoy working on our council.

### STAFF UPDATES

Our Executive Assistant, **Karilee Wadman** is off on leave and our newest administrative staff member, **Deborah Clarke** has graciously accepted the Acting Executive Assistant position.

Farewell to **Dan Dibbelt**, working with you was a pleasure! Your charm and wit, personality and knowledge will be missed. You were an integral part of our team. We wish you good health and happiness in all of your future endeavors.

Welcome to our new **Executive Director, Cathy Goulet** who joined our team on April 2, 2012. We look forward to working with you.

## OPPORTUNITY NORTH continued

The Opportunity North website ([www.opportunitynorth.ca](http://www.opportunitynorth.ca)) has a wealth of information and links to employment sectors, communities, recreation and lifestyle pursuits in the north. We invite you to take some time to browse through the website and make suggestions on additional content and links.

Check out our Brand Guide. It explains the brand, the marketing materials available to employers and how these products can be used to support your recruitment efforts. Order forms for free Opportunity North marketing materials are on the website. Or you can contact our Peace River office.

We wish you the very best in your promotional and recruitment activities and we hope you will join us in telling the world just how much can be accomplished by moving north.

## PAST EVENTS

### NORTHERN FOREST OPPORTUNITY SEMINAR DECEMBER 2011

NADC thanks our partners, FPIinnovations and the Alberta Forest Extension Network (AFEX) as well as our sponsors REDI and MacKenzie County for a great conference in La Crete in December.

### LEADING THE NORTH 2012

NADC thanks our partners and supporters for a great conference in January 2012. Thank you to:

- Regional Municipality of Wood Buffalo (RMWB)
- Fort McMurray Chamber of Commerce
- Northwestern Alberta Aboriginal Business Association (NAABA)
- Northwest Corridor Development Corporation (NCDC)
- The Oil Sands Developers Group
- Fort McMurray Construction Association (FMCA)
- Community Futures Wood Buffalo
- Municipal District of Peace No. 135.

## NADC BURSARY

Good luck to all of the students who have applied for an NADC bursary. Our Selection committee has a hard job ahead of them.

Businesses and organizations can continue to co-sponsor bursaries through our Bursary Partnerships Program.

For more information, go to [www.benorth.ca](http://www.benorth.ca)

Free \$\$ for students  
Thinking about post-secondary? Bursaries from \$6,000 - \$12,000. Get free money for your education at [www.benorth.ca](http://www.benorth.ca). Deadline for applications is April 30.

## 2012 PHOTO CONTEST

2012 Photo Contest information coming soon - check our website [www.NADC.ca](http://www.NADC.ca) often for more information.



## PRAIRIE CANADA THE FUTURE GAME

This new economic development simulation tool helps community leaders and organizations to think strategically when planning and making decisions that affect the future of their community. It was developed by rural Albertans through a process of scenario planning and regional engagement, with the support of the Regional Development Branch of Alberta Treasury Board and Enterprise. It is played within the Canadian Prairie context and provides a realistic tool to plan for the future. For more information see [www.treasuryboard.alberta.ca/1338.cfm](http://www.treasuryboard.alberta.ca/1338.cfm) or contact Eric Burton at [Eric.Burton@gov.ab.ca](mailto:Eric.Burton@gov.ab.ca).



## NOTE FROM THE EXECUTIVE DIRECTOR - CATHY GOULET



I am so pleased to be joining the NADC team. NADC is an organization that brings tremendous value to northern residents. From research that supports strong decision making, to branding and promoting Northern Alberta, to connecting communities and the support of ambitious northerners with bursaries, NADC is making a difference. By building relationships and working collaboratively with partners throughout northern Alberta, we will move steadily towards a thriving, progressive northern economy. Thank you to the Council members and the NADC staff for their great support as I settle in to Peace River.

Looking forward to great things,  
Cathy Goulet

## SOCIAL MEDIA



Follow NADC's Twitter feed for our live tweets during events and Council Meetings @NADCca



Join Northern Alberta Development Council (NADC) on Facebook for great information and news.

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