NADC Communiqué





Friday, July 6, 2012

Members of the Northern Alberta Development Council (NADC) met in Edmonton on June 14, 2012.

NADC Meeting

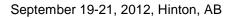
At the spring meeting, the NADC reviewed its operational plan for the year and welcomed two new council members, John Brodrick from Manning and Ken Noskey from Peavine. The meeting was facilitated by Vice Chair Williard Strebchuk and Council received two presentations on current issues facing the forest industry.

Presentations

- A partnership between the forest sector and the Government of Alberta has resulted in a Forest Products Roadmap which charts the course for the Alberta forest sector. Key strategies include: develop the markets for Alberta forest products; focus on cost and performance competitiveness; retain and secure access to fibre; and invest in focused, market driven innovation. Alberta's forest companies are ready to grow and transform as new uses for wood fibres emerge and become commercially viable. While there are challenges to overcome, Alberta has opportunities to remain a leader in the development and production of innovative forest products and "green" renewable energy. Read more about the Roadmap at <u>www.albertaforestroadmap.ca</u>
- NADC recently commissioned a study on the current challenges and opportunities facing Alberta's Forestry Industry. The resulting report compiles feedback received from 19 northern forestry companies. Council heard an overview of the report and related recommendations. Check the NADC website <u>www.nadc.ca</u> for further information.

UPCOMING EVENTS

ASSET BUILDERS ALBERTA ACADEMY 2012



NADC has been working with the RCMP, Alberta Health Services, Lions Quest Canada and northern communities on a Positive Youth



Staff Updates

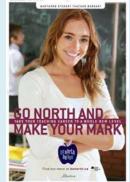
The NADC welcomes **Roxanne McKenzie** to our team. Roxanne was hired hrough the Aboriginal Relations Youth Intern Program and comes to us from Medicine Hat. She will be working as a research assistant with NADC for one year.

Northern Alberta – Live, Work, Travel

NORTHERN ALBERTA - LIVE, WORK, TRAVEL A report distributed within Calgary Herald, 31st Jul 2012

The Calgary Herald will run an 8-page special section about northern Alberta on July 31st, 2012. The aim of this section is to educate readers in Calgary and beyond on the benefits of living, travelling, and working in northern Alberta. The NADC will write the foreword to the special section. Northern businesses, communities and organizations can participate in this by contacting Heather at Mediaplanet at (604) 676 4085, heather.owsiacki@mediaplanet.com.

AWARDS, BURSARIES AND SCHOLARSHIPS



NSTB APPLICATIONS AVAILABLE SOON

Friday, July 6, 2012

UPCOMING EVENTS

ASSET BUILDERS ALBERTA ACADEMY 2012

Continued...

Development Initiative designed to create positive environments where youth can thrive.

For more information visit: <u>http://assetbuildersalberta-</u> pydacademy.blogspot.com

To register by August 31st, contact Tasha Allen at Tasha.allen@albertahealthservices.ca

PHYSICIAN ATTRACTION & RETENTION CONFERENCE

The 5th annual Rural Alberta Community Physician Attraction and Retention Conference will be held October 10-12, 2012 at the Mayfield Inn, Edmonton. This event is jointly hosted by NADC and the Alberta Rural Physician Action Plan (RPAP). Previous conferences were sold out events.

Visit <u>www.nadc.ca</u> for updates and register online at <u>http://guestlistapp.com/events/105879</u>



2012 PHOTO CONTEST!!

We're pleased to announce the 2012 Photo Contest. Send in your photos by August 31, 2012. Great prizes! And Andrews Andrews

For more information go to: http://www.nadc.ca/photo-contest.asp

AWARDS, BURSARIES AND SCHOLARSHIPS CONT..

NSTB APPLICATIONS AVAILABLE SOON CONTINUED...

Last year and second last year education students can apply for the Northern Student Teacher Bursary (NSTB) this year. Applications will be available soon, with an application deadline of October 15th. Please watch <u>www.benorth.ca</u> for more information.

2012 BURSARY APPLICATION UPDATE

2012 Bursary applications have been scored and the selection process is underway. All applicants will be notified of their status by July.

tweets during events and Council Meetings @NADCca

Join Northern Alberta Development Council (NADC) on Facebook for great information and news.

OPPORTUNITY NORTH



Join the NADC in telling the World just how much northern Alberta offers! We invite you to incorporate the Opportunity brand into your recruitment and marketing materials. Our Brand Guide explains how this can be used to

support your recruitment efforts. Order forms for free Opportunity North marketing materials are on the website: <u>www.opportunitynorth.ca</u>. Or you can contact our Peace River office

SOCIAL MEDIA

Follow NADC's Twitter feed for our live tweets during events and Council Meetings @NADCca

Join Northern Alberta Development Council (NADC) on Facebook for great information and news.

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www.nadc.ca